

SWINDON TOWN

FOOTBALL CLUB



Division 3

1974 - 1975

Official Programme 10p



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NEWS & VIEWS

Swindon last played Watford on 25th April 1972, and this is what was written in the programme, for that game.

"It is with a feeling of real sadness we greet our friends from Watford this evening. Unfortunately, we are to lose them at the end of the season. Yet it was only three years ago we joined them in promotion to Division 2. The final League positions that year were as follows.

	P	W	D	L	F	A	Pts
Watford	46	27	10	9	74	34	64
Swindon	46	27	10	9	71	35	64

How quickly the cycle of fortune has turned. We have very deep feelings for the Directors of Watford, men, many of us have known since the resumption of football after World War 2. That feeling is even more sincere, because we in Swindon had the same experience in 1965 after only two seasons in Division 2. Our great hope is they will quickly return",

Alas it was not to be a quick return, rather the reverse. We now join Watford in Division 3. When we played them in 1972, our visitors, although well and truly in bottom place, played excellent football, and consequently we witnessed a grand open game, which Swindon even-

tually won by two goals to nil, both goals scored by Peter Noble.

One of the nicest things about being members of Division 3 is the meeting of old friends. Men who have struggled to keep their respective clubs going, often in the face of financial difficulties. During the past week, we have renewed acquaintance with three such groups of men, namely Aldershot, Charlton, and Walsall, and frankly they have been very happy occasions. Our welcome to Watford this afternoon; will be a very warm one indeed, especially to Mr. Bonser long serving chairman.

We have very pleasant memories of visits to Vicarage Road.

Watford finished last season very strongly, and is considered by some of the critics, as contenders for promotion. They finished in seventh position with fifty points from forty-six games. Goals for 64, against 56.

Probably included in their line up, will be one, Stewart Scullion now in his second spell at Watford, who invariably turns on a great performance at the County Ground, Another likely member of the team, could be Mike Keen, now player manager previously with Luton Town, and Queens Park Rangers.

Watford's sale makes sense

by Tony Pullein

Watford player-manager Mike Keen reckoned he was onto a good deal when West Ham offered him £110,000 for striker Billy Jennings. For, though Jennings was their leading scorer with 29 goals last season, he wasn't so successful this term and, in fact, young Ross Jenkins was proving their most successful forward.

Jenkins, a £30,000 buy from Crystal Palace two seasons ago, recently hit three goals in successive games, form which vindicated Mr. Keen's decision to release Jennings. Jenkins now usually plays in the front line with Stewart Scullion and Pat Morrissey.

Scullion is now in his second spell at Vicarage Road. He originally joined the club from Charlton in the mid 'sixties but he left in 1971 to sign for Sheffield United on a £30,000 transfer. Watford re-signed him last season for approximately half the original fee.

Pat Morrissey was top scorer two seasons ago. A Republic of Ireland under-23 international, Pat's first English club was Coventry City. He later served Torquay, Crewe and Chester before joining Watford in 1971.

Mr. Keen continues to play in midfield, his most likely colleagues being Dennis Bond and Bobby Downes.

Mr. Keen, whose playing career reached its peak with Queen's Park Rangers — he played for them at Wembley in 1967 and in the Third, Second and First Divisions — spent three years with Luton before joining Watford in 1972 as a player. He was appointed manager, in succession to George Kirby, last season.

Bond, a former England youth international, began his League career with Watford but moved on to Tottenham in 1967. Unfortunately, he did not have a happy time at White Hart Lane but he enjoyed better luck following another move to Charlton in 1970. He rejoined Watford in 1973.

Downes was a close-season signing from Rochdale where he had been a first-team player for five years. He began his career with West Bromwich Albion but he didn't get into their senior team so he moved to Peterborough in 1967.

Larry McGettigan, a former Watford apprentice who made his League debut three seasons ago, is another contender for a midfield position.

The defence normally lines up with David Butler, Ken Goodeve, Walter Lees (or Laurence Craker) and John Williams in the back four.

Watford signed Butler from Workington in November 1970. He rose through Workington's junior teams to make his League debut in 1964/65. Walter Lees joined Watford from Kilsyth Rangers, a Scottish junior club, and rose to their League eleven in 1968/69.

Goodeve was another of Mr. Keen's summer signings. A one-time Manchester United reserve, Ken made his League bow with Luton in 1970/71. Last season he moved on to Brighton in a £30,000 deal.

Craker was with Chelsea as an apprentice but he left Stamford Bridge to go to South Africa in October 1970. When he returned to England two years later he was offered the chance to join Watford.

John Williams entered Watford's League team in 1964/65 and is now approaching his 350th appearance.

Andy Rankin was an established First Division goalkeeper with Everton, winning England under-23 honours. But he lost his place to Gordon West and, though getting back again four seasons ago, he decided to switch to Watford in 1971.

Watford have been averaging around a point per game so far. Away from home in the League they have beaten Hereford (2-0) and drawn at Colchester (1-1) and Grimsby (2-2) but went down at Huddersfield (1-3) and Brighton (0-2). They were crushed 1-5 at Crystal Palace in a League Cup replay.

The Watford club was formed by the amalgamation of West Hertfordshire F.C. and Watford St. Mary's F.C. in 1898. Professionalism was immediately adopted as they entered the second division of the Southern League.

They became founder members of Division Three (South) in 1920, applied for re-election in 1927 and 1951 and then became one of the original members of the fourth Division in 1958. But they stormed back into Division Three in 1960 — Cliff Holton creating a new club record with 42 League goals — and reached the fifth round of the F.A. Cup. They almost gained promotion again the next

year but finally settled into fourth position.

They had two incredibly near misses before they finally got promotion to Division Two. In 1964 they dropped three points in their last two games and missed by two points. Two years later they went even closer. Three points from the final two games would have done the trick. But they collected only two. And Middlesbrough overhauled them.

They finally made it in 1969 and, in spite of their precarious League position during their initial campaign in Division Two, they created a club record by reaching the semi-final of the F.A. Cup, only to be beaten by the ultimate winner, Chelsea.

Yet while they enjoyed the Cup run, the danger bells clanged for most of the time until they finally hoisted themselves six points clear of danger in the League.

The following year they went down with an unenviable record. Their goals total of 24 was the lowest ever recorded in any division of 22 or more clubs.

Last season they kept on the fringe of the promotion challengers during the latter period of the season and eventually finished seventh.

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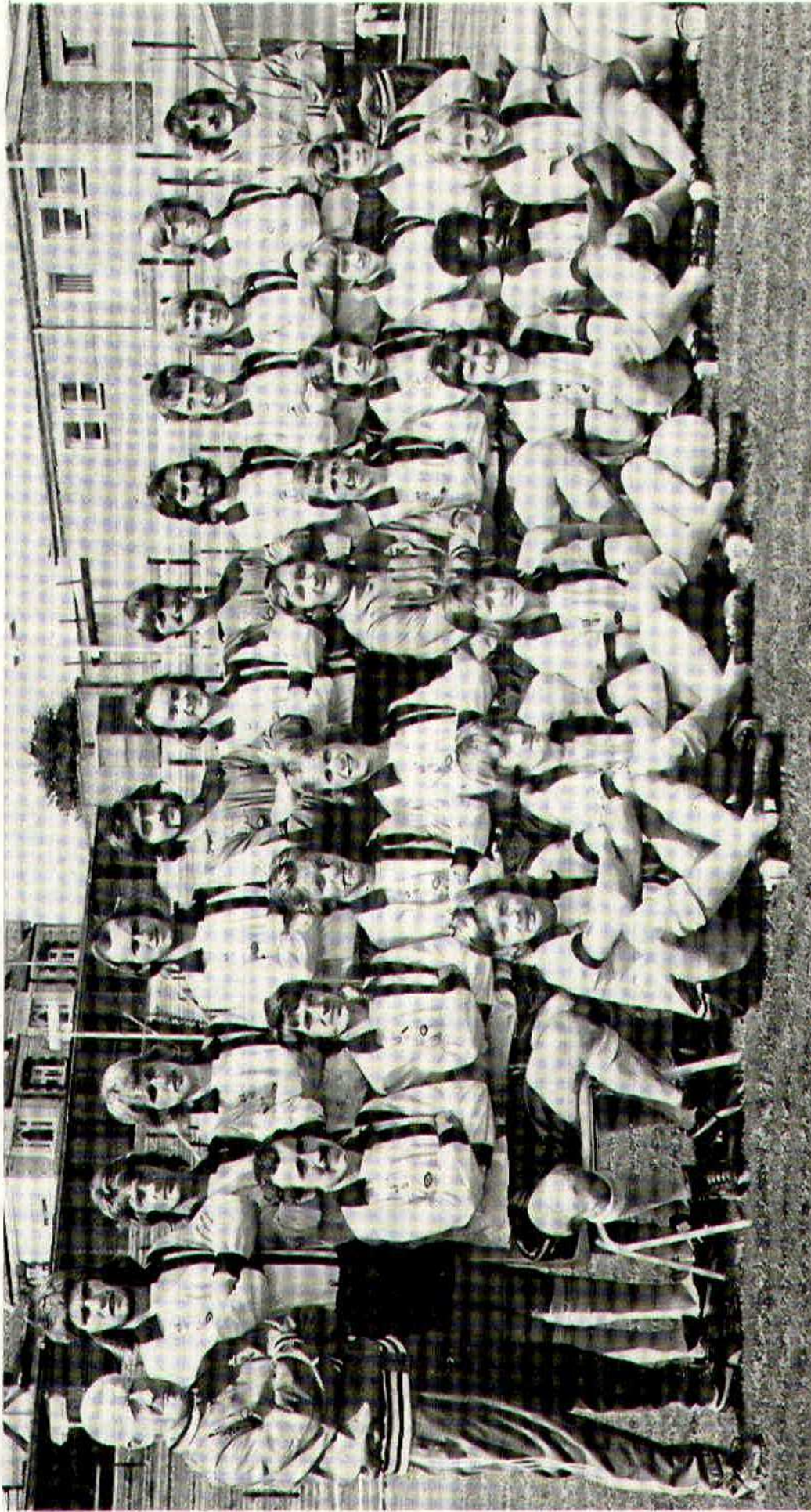
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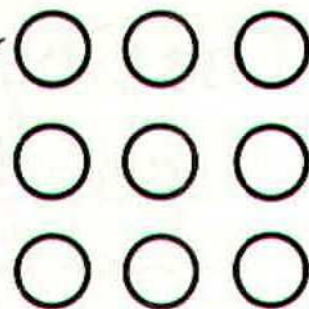
Team photo WATFORD



Molloy (Physio) Markham Morgan Bristow Goodeve Dalrymple McGettigan Rankin Williams Lees Mercer Jenkins Woodfield (Coach)
Morrissey Butler Jennings Craker Keen Bond Downes Scullion Walsh
Cocks McCarthy Johnson Coffill Kitson How

Third Division Scene

by Tony Pullein



Charlton Athletic, trailing 0-2 at home to us on Saturday, made a fine recovery to take a 3-2 lead — only to see the visitors grab a late equaliser. In spite of their come-back effort, Charlton's manager Andy Nelson was far from pleased with their performance, intimating afterwards that if there is no quick improvement he might have to go into the transfer market.

One of Charlton's goals was from a Bob Curtis penalty, making him the Third Division's leading spot-kick expert with four to his credit. Next come Leslie (Colchester) with three, Whittle (Crystal Palace) and McHale (Chesterfield) two each, and Oates (Blackburn), Binney (Brighton), Rafferty (Plymouth), Richardson (Gillingham), Lindsey (Gillingham), McNeil (Hereford), Crossley (Tranmere), Wright (Walsall), Horton (Port Vale), Boylen (Grimsby, Moss (Swindon), Rudd (Bury), Shanahan (Halifax), Lindsay (Colchester) and Walden (Aldershot) with one each.

Peter Eastoe's two goals at Charlton made him the division's top scorer:

	League Texaco			Total
	League	Cup	Cup	
Eastoe (Swindon)	7	-	-	7
Guthrie (Southend)	4	2	-	6
Rafferty (Plymouth)	6	-	-	6
Whittle (C. Palace)	3	3	-	6
Holden (Preston)	4	-	1	5
Jenkins (Watford)	5	-	-	5
Kowalski (Chesterfield)	3	2	-	5
Lewis (Grimsby)	5	-	-	5
McNeil (Hereford)	4	1	-	5
Morley (Preston)	4	1	-	5

I cannot recall any player having been booked for a foul on his own brother but it almost happened at Selhurst Park on Saturday! Palace's Alan Whittle was facing younger brother Keith, the Wrexham player, and in one incident, Keith had to receive the trainer's attention following a hefty tackle by his brother.

Bournemouth maintained their fine defensive record when beating Brighton 2-0 at Dean Court where, in fact, the back four had very little work to do. With only one goal against in six League games, Bournemouth had the best defensive record in the country.

The strangest thing was that, in five League Cup ties against Gillingham and Hartlepool, Bournemouth had conceded at least one goal in each game.

Brighton at the moment head the Third Division attendance chart though they seem likely to be overtaken soon by Crystal Palace. The leading positions after last Saturday's games were:

	Aggregate	Average
1. Brighton	61,687	15,422
2. Crystal Palace	42,006	14,002
3. Preston	59,424	11,885
4. Peterborough	30,045	10,015
5. Southend United	47,091	9,418
6. Plymouth	23,839	7,946
7. Hereford United	38,283	7,657
8. Blackburn Rovers	22,132	7,377
9. Watford	21,951	7,317
10. Bournemouth	21,885	7,295

The Chairmans Column

The determination of the Board to bring in more revenue to the Club to help balance the books and to enable us to progress on the football field has resulted in a new venture. This is a Sports Shop of our own. Dougie Woodman who is so well known to the country and local clubs will be running this venture for us.

The expenditure on sports gear to football clubs is very costly these days, and is something in constant demand, and we are hoping to be able to help both clubs and ourselves in being able to supply at very generous terms. Any club which has not been contacted by Doug, and is interested in our scheme, please drop us a line c/o our Secretary and we will do the rest.

This week sees the beginning of our penalty competition, which we hope you will enjoy. Remember these lads are all under 14 years of age on the 31st August. In my last notes I said that the schools would choose their boys, and that eventually one boy from each school would reach the County Ground. By a printing error the one boy became eleven, which of course is impossible. The penalty taking will mean starting about 2.15 p.m. and will be compared by Mr. Ken King.

The last few matches have seen a definite improvement, both for the spectators and the clubs point of view, and we are naturally hoping to keep this up and bring back our supporters.

Our youngsters also continue to improve, and the experience that they are gaining in the reserves is showing in their recent victory over Northampton and Notts County in the Midland Youth League.

What a lot of rubbish is being written in the newspapers about the decline and behaviour of amateur football all over the country and especially the remarks that the misbehaviour is due to aping the professional game. As for copying the professional, most of the amateur players are involved in playing matches at the same time that the professional games

are being presented. One writer even went to the bother of providing statistics of amateur players who have been cautioned, comparing the different seasons. This so called misbehaviour surely is not something so dreadful when the game gives so much pleasure to millions of young people who love the exercise whether they play on a Saturday or a Sunday. These sort of offences have been committed ever since the game was invented, and although we approve of any rules that can help the game, I am also sure that we deplore anything that knocks at our National game.

Each year more and more young people are getting the opportunity to play in organised local leagues, and lets say thank you to the people behind the scenes that give so much of their time to these organisations and not try to blur the image of the game.

As reported in our local paper, this week sees the retirement from the Board of Mr. Reginald Fricker who has served the board for nearly thirty years. Mr. Fricker has been made a Vice President of the club for all the years that he has given. We are fortunate that we are not losing his services, because he will still be active on our behalf. Over the years Reg, as he is known to so many of our supporters, has given invaluable service to the club, and he has seen and been through all the various ups and downs that happen to football clubs over such a period of time. I am sure that everyone would like to join me in taking this opportunity to thank Reg for all his past services, and hope that he will continue to help us for many more years to come.

HOME ATTENDANCES

Opponents	Attendance	League Average
Bury	6441	6441
Portsmouth (L.Cup)	4779	-
Blackburn Rovers	4951	5696
Tranmere Rovers	5511	5634
Plymouth Argyle	5495	5599
Aldershot	5733	5626

FOR THE RECORD

14th September Division III

SWINDON TOWN 2 (Hubbard Eastoe)
Barron, McLaughlin, Trollope, Hubbard, Potter,
Prophett, Moss, Syrett, Eastoe, Butler, Jenkins
S - Dixon.

PLYMOUTH ARGYLE 0

Furnell, Darke, Burrows, Mariner, Griffiths
Green, Delve, Hardcastle, Davey, Rafferty
Randell, S - Provan.

FOOTBALL COMBINATION

WEST HAM 5 SWINDON TOWN 0

Parry, Chalklin, Tanner, Munks, Thompson,
Burrows, Gill, Gilligan, Farr, McGovern,
Gardner. S - Algar.

17th September Division III

SWINDON TOWN 3 (Moss, Eastoe, Jenkins)
Barron, McLaughlin, Trollope, Hubbard,
Burrows, Prophett, Moss, Syrett, Eastoe, Butler,
Jenkins. S - Dixon.

ALDERSHOT 2 (Howarth, Brown)
Johnson, Walden, Walker, Richardson, Dean,
Harley, Joslyn, Brown, Howarth, Walton,
Brodie. S - Bell.

MIDLAND YOUTH

SWINDON TOWN 3 (Farr, Gardner 2)
NOTTS COUNTY 2
White, Chalklin, Tanner, Thompson, Young,
Harvey, Algar, Fisher, Farr, Gilligan, Gardner.
S - Brinkworth.

18th September Football Combination

OXFORD UNITED 0 SWINDON TOWN 1 (Farr)

Parry, Chalklin, Tanner, Gill, Young, Munks,
Styles, Dixon, Farr, McGovern, Slattery.
S - Gilligan.

21st September Division III

CHARLTON ATHLETIC 3 (Powell 2 Curtis 1)
Dunn, Curtis, Tunbridge, Bowman, Goldthorpe
Young, Powell, Hales, Horsfield, Dunphy,
Warman. S - Penfold.

SWINDON TOWN 3 (Eastoe 2, Syrett)
Barron, McLaughlin, Trollope, Hubbard,
Burrows, Prophett, Moss, Syrett, Eastoe, Butler
Jenkins. S - MacLean.

FOOTBALL COMBINATION

SWINDON TOWN 0 CRYSTAL PALACE 3
Parry, Chalklin, Tanner, Munks, Young,
Gilligan, Gill, McGovern, Farr, Dixon, Gardner.
S - Slattery.

Key of the board

Saturday, September 28th, 1974

- | | |
|---|------------------------------------|
| A | Birmingham v. Arsenal |
| B | Burnley v. West Ham United |
| C | Chelsea v Wolverhampton |
| D | Everton v Leeds |
| E | Leicester v Coventry |
| F | Luton v Carlisle |
| G | Manchester City v Q.P. Rangers |
| H | Newcastle v Ipswich |
| I | Sheffield United v Liverpool |
| J | Stoke v Derby |
| K | Tottenham H. v Middlesbrough |
| L | Bolton v Notts Co. |
| M | Bristol Rovers v Blackpool |
| N | Cardiff v Hull City |
| O | Millwall v Bristol City |
| P | Norwich v Manchester United |
| Q | Nottm. Forest v Sunderland |
| R | Oldham v Fulham |
| S | Orient v Sheffield Wed. |
| T | Southampton v Aston Villa |
| A | West Brom. Albion v Oxford United. |
| B | York City v Portsmouth |
| C | Brighton v Bury |
| D | Colchester v Walsall |
| E | Gillingham v Peterborough |
| F | Grimsby v Aldershot |
| G | Halifax v Port Vale |
| H | Hereford v Chesterfield |
| I | Huddersfield v Crystal Palace |
| J | Preston N.E. c Bournemouth |
| K | Wrexham v Plymouth |
| L | Bradford City v Stockport |
| M | Brentford v Crewe |
| N | Darlington v Cambridge United |
| O | Doncaster v Rotherham |
| P | Hartlepool v Swansea |
| Q | Lincoln v Rochdale |
| R | Reading v Southport |
| S | Shrewsbury v Scunthorpe |

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Danny's Desk



Since my last notes we have played three games. One home and two away, and they have all given some cause for encouragement. The game against Aldershot was very entertaining, both sides playing attacking football, and I should like to pay tribute to you, the supporters, for the vocal support you gave to the lads.

At Charlton on Saturday last again the lads played extremely well, we had a number of chances in the first half and led 2-0 at half time. In the second period the referee awarded our opponents a very disputable penalty and this turned the game in Charlton's favour. This was followed again by our lads giving away simple chances from which goals were scored and we simply must tighten up our game to cease this fault. However, the lads fought back to a three each draw and were very unlucky not to have scored two more goals in the final minutes.

On Tuesday evening another excellent game was seen at Walsall with many chances created by both sides. Mick Kearns in the Walsall goal made some fantastic saves and in addition, luck was not on our side. Two or three of our players have still to find their top form and I am convinced that when they do so we shall have a very good team indeed.

The injury position has improved and Jimmy Allan and Glyn Broom should be fully fit and playing next week. Kenny Stroud has had a piece of bone removed from his knee and has now been discharged from Bristol Infirmary.

In conclusion I would ask you to cheer the lads today for the full ninety minutes because remember, if the team know that they have the supporters behind them, then this is almost like a goal start for them.

profile on TOM JENKINS



Tom was born in London where he played for the East London Schoolboy side. He joined Orient at the age of 17 and after one year played non-League football with Margate for two seasons until 1969 when he signed for Reading. Within weeks he was the subject of a £60,000 transfer to Southampton where he remained until October 1972 when he signed for Swindon.

Tom is not married and loves to travel, especially abroad.

Football League record:

		Aps.	Gls.
READING	1969/70	21	5
SOUTHAMPTON	"	16	-
	1970/71	35	2
	1971/72	28	2
	1972/73	5	-
SWINDON	"	14(2)	-
	1973/74	36	3
		155(2)	12

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ENTRY FORM.....

.....to find a Club Mascot for the season. Boys between 6 and 11 years of age are eligible to enter. The winning boy will have his photograph taken with the Town team, who will autograph it for him. He'll win a trophy, which is his to keep. He'll be provided with a Swindon Town football kit. And he'll go out onto the County Ground with the team before home matches.

Give your youngster the opportunity of winning all this excitement. All he has to do is colour-in the picture opposite, then fill in the entry form and return it to The County Ground, by Saturday, October 26th.

Rules

1. Only boys between 6 years and 11 years of age on October 26th 1974 are eligible to enter.
2. A parent or guardian must sign the Entry Form confirming that the painting was done solely by the entrant, and that his age is as stated.
3. Entries must be received by Saturday, October 26th, 1974.
4. The judges' decision is final, and no correspondence can be entered into regarding the results.
5. The winner will be notified by us no later than November 2nd, 1974 and full details will be published in the November issue of our Club's Newspaper.

NAME.....

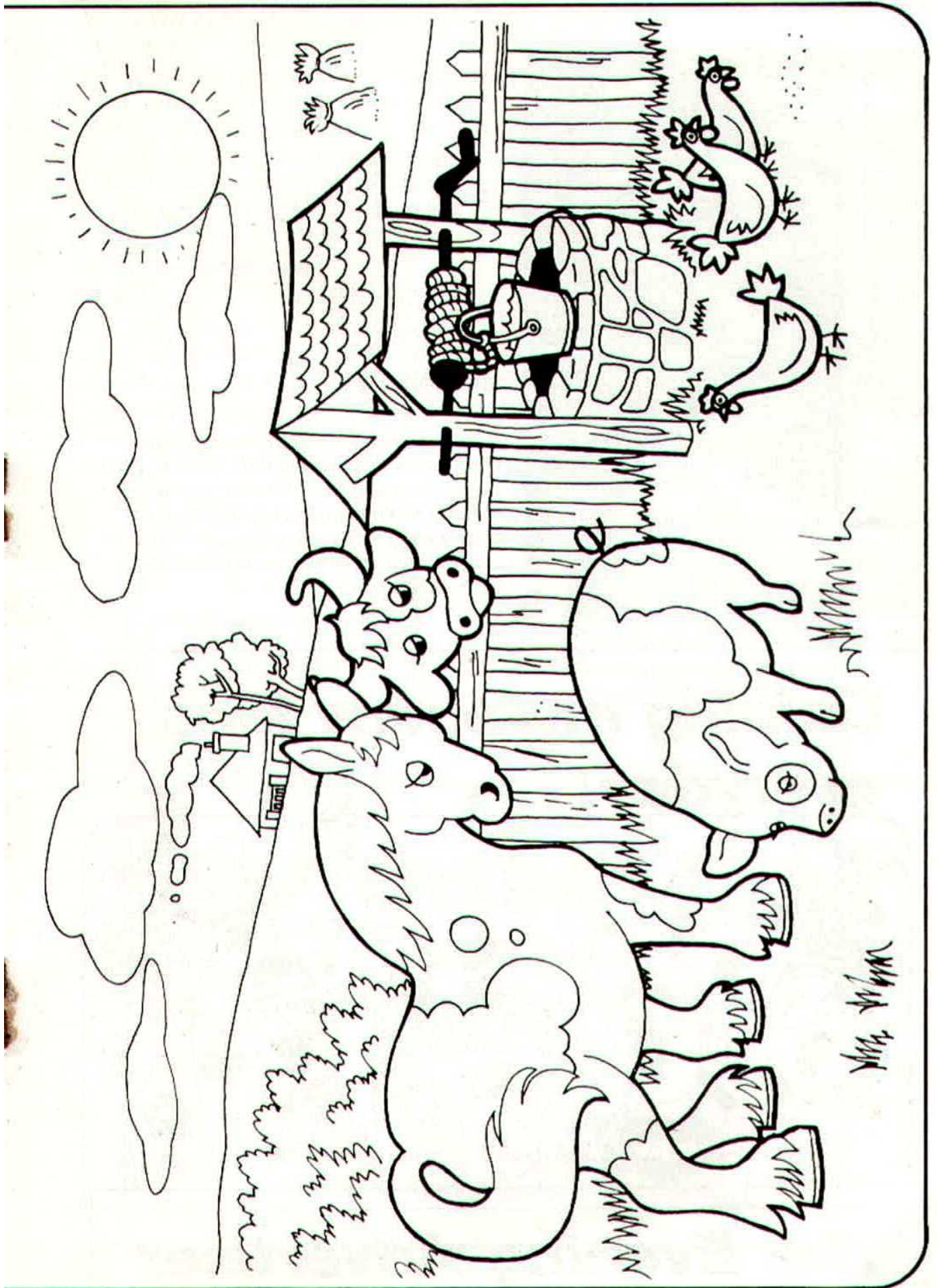
ADDRESS.....

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Age on October 26th, 1974.....

The Entrant's age is as stated and I certify that the drawing was coloured by him.

Signed..... (Parent, Guardian or Teacher.)

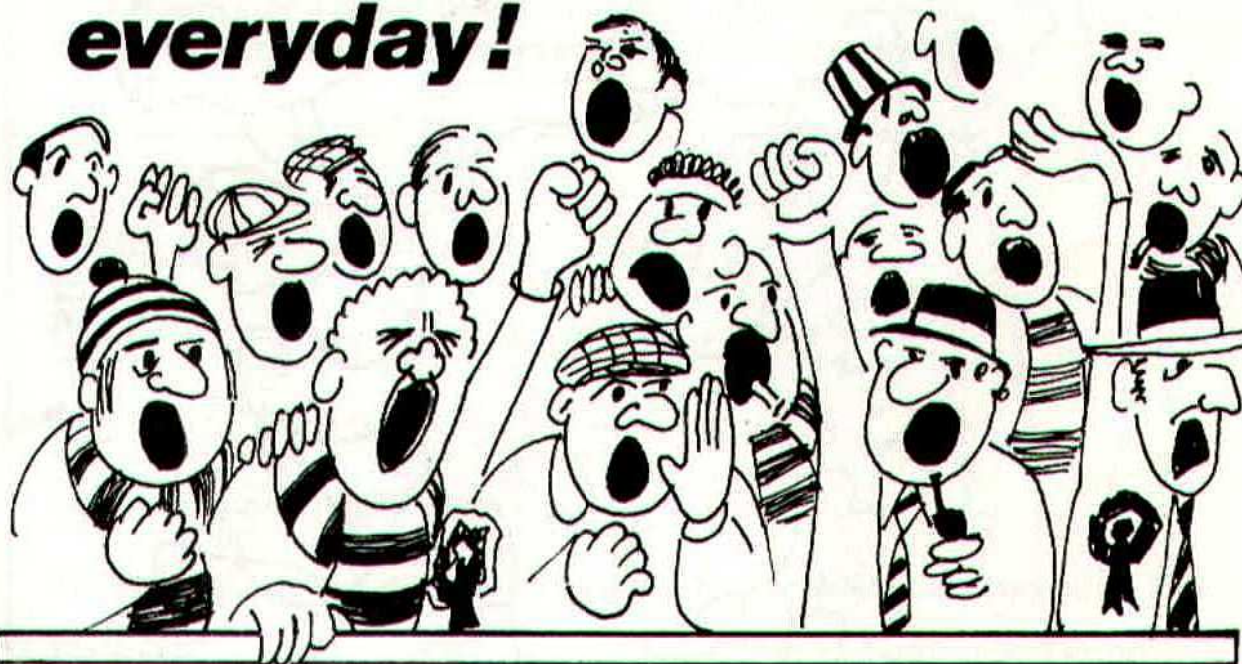




MIKE KEEN

Mike joined the professional ranks in 1958 when he joined Q.P.R. He was with Luton for a while before making the short journey to Watford in July 1972. Last season was his first as our player manager and was one on which we can look back with satisfaction.

***Gaining more new fans
everyday!***



The Evening Advertiser

OUR OWN PENALTY COMPETITION FOR BOYS

Before home matches between now and Jan 11, we are running heats for our own 'Penalty King' competition.

Schools from throughout the area have entered their best under 14 penalty taker, and they will take six kicks each to find who goes through to the next round.

Today's competitors are

Drove School	-	Leslie Chidwick
St. Josephs Comp.	-	David Croston
Faringdon School	-	Jeffrey White
Highwood School	-	David Bence
Burford Grammar	-	Andrew Paget

Please give these boys every encouragement.

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We are pleased to accept record requests from our Supporters to be played before each match. Do you know someone whose birthday it is, a friend or relation celebrating a wedding anniversary or new addition to the family. Why not give them that extra treat by playing a record just for them. Drop a line to the D.J. here at the County Ground and we will do the rest.

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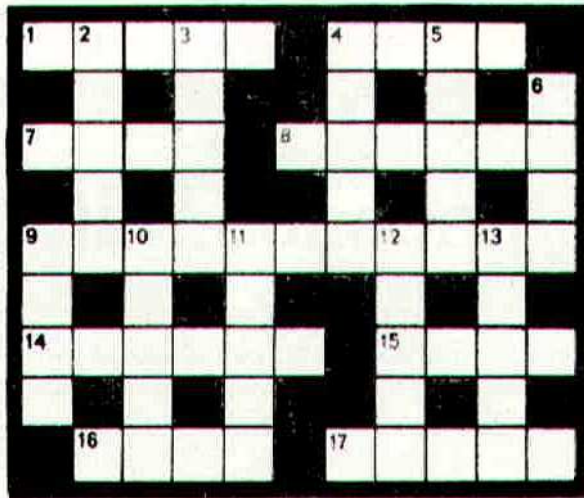
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CROSSWORD PUZZLE

The first four correct entries opened by The Secretary, The Swindon Town F.C. County Ground, Swindon will each receive two tickets to a home Football League match. Please mark your envelope "Ninety-Niner"

compiled by David Peck

CLUES - Across

1. Home of Haslegrave, Hudson and Hurst (5)
4. Bernard - - - (Sheffield Wednesday) (4)
7. Queens' colour (4)
8. Cup sponsors (6)
9. London ground (7,4)
14. Villa brothers (6)
15. Journey to an away match (4)
16. Leeds star with injury-threatened playing career (4)
17. Leicester long-server (5)

CLUES - Down

2. Hereford winger (5)
3. Sepp Maier's international deputy: Wolfgang - - - (5)
4. See 6 down
5. Long-haired Argentina ace (5)
6. & 4 down. Famous manager known as 'The Big Man' (4,5)
9. Popular bird from Torquay (4)
10. One of the San Siro sides (5)
11. Charlton commander before Nelson (5)
12. Harris or Hawkins (5)
13. Famous French duo Kopa and Fontaine played for this club (5)

Solutions for Crossword Puzzle in Aldershot Programme

Copyright Margana

SOLUTIONS - Across

1. Jeff 3. Ashman (Carlisle) 7. Portman Road (Ipswich) 9. Ford 11. Alex 14. Inter-League 16. losing 17. Hynd.

SOLUTIONS - Down

1. Jupp 2. Fir (Park) 4. Santa Fe 5. Moore 6. nods 8. See 12 down 10. Oates 12. & 8 down Bill Maddren 13. Head 15. Gay.

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GOOD AFTERNOON SUPPORTERS

First of all I would like to express my deepest sympathy, as I am sure we all would, to Mr. and Mrs. Mills of Fawler, Charlbury, Oxford whose daughter recently passed away. A measure of her support is witnessed in the following letter which was sent to us on the 18th of September and I felt I had to put it in print. The support Mr. Mills and his family give Swindon Town Football Club is stupendous and I admire their efforts on our behalf and wish them all they would wish for themselves in the future.

Dear Sir,

I have been a supporter for about thirty years now, and like to help the club in any way I can, I am an agent for selling the Red Rocket and Red Robin Tickets, we also buy six Golden Goal Tickets each time we come, but do not know how else to help. I have a Season Ticket, but will soon have two as now our daughter has passed away my wife will be coming again. There used to be three of us but alas our daughter left us. If I could have about 50 books for the Christmas Draw I think I could help that way, if you are having a Christmas Draw this year. We come about thirty miles each match, but its worth it, its funny but our daughter said before she died "Swindon Town will be back in the second division next year" so I hope she was right, she was a great supporter, right up to the time she died she talked about them and said she hoped they would soon have the luck they deserved, so you see we want to help all we can for her sake. Hoping to hear from you soon, I remain your truly,

O. Mills (Mr.)

This is a letter from a true supporter, Mr. Mills you will always be very welcome at THE COUNTY GROUND.

Mr. Doug Woodman who over the past twenty years has been connected with

the club in various part time activities has now, I am glad to say, finally been persuaded to join us on a full time basis, his drive and energy in whatever job he does has always made it a success, and I am sure this will be yet another insurance towards the financial future of Swindon Town F.C. and another flag to wave in our efforts to improve public relations between us and the surrounding areas. We also now through his efforts have available a connection with all sports throughout the West Country and are able to provide equipment at competitive prices, why not ask us for any sports gear you may require in the near future?, we will supply anything from a pair of boot laces to a Cricket pavillion.

Over the past two weeks we have received hundreds of enquires about U.K. and Continental holidays, be sure of your Continental Holiday next year and book Pontinental through us. The leaflets for your 1975 Holiday will be available in a few days if you would like one of these please write or call at our Pools Office during normal office hours or phone 22118 ext. 8 and we will be only too happy to help in any way we can.

Yours in Sport

GRAHAM DREW —
COMMERCIAL MANAGER

We still need helpers to expand our business, so now is your chance to earn some cash for Christmas or that summer holiday you plan for next year, agents and canvassers are required in many areas to promote our fund-raising activities this may be your chance to help us and at the same time help yourself.

continued on page 19

TOWN SOUVENIRS



PRICE LIST

Swindon Town Papermate Pens	66p	Scarves Knitted (Red & White)	£1.15p
Swindon Town Ball Point Pens	6p	Boots Football (Miniature)	44p
Satin Scarves in Club colours	73p	Pencils	6p
Rosettes	14p	Rainhoods	6p
Lapel Badges	30p	Bracelets - large	27p
Satin Pennants	22p	Bracelets - small	25p
PVC Pennants	16p	Pendants	25p
Shirt badges	13p	Autograph Books	27p
Phillatelic League Cup Covers	25p	Fibre Tip Pens	5p
1969 League Cup Final programmes	5p	Combs	5p
1969 League Cup Ties	25p	Sew on Patches	30p
Selection of programmes		Car Sticker Badges (Self Adhesive)	16p
New Club Ties	£1.05p	Chrome Pendants (First Division)	33p
Players' photographs	15p	Iron-ons	15p
Knitted bobble hats	45p	Button Badges 1st Division only	5p
Kopper Jackets	£1.93p	First Division Fringed Pennants	23p
Shoulder bags	£1.38p	F.A. Diaries	45p
Duffle bags	£1.05p		

WE ARE PLEASED TO ACCEPT ORDERS BY POST.

GRAHAM DREW – continued

If you are interested in helping us then fill out the form below and return to **THE COMMERCIAL MANAGER, SWINDON TOWN F.C. COUNTY GROUND, SWINDON.** You are under no obligation by doing so, and when we receive your request we will contact you and explain what is required.

From Name

Address

.....

.....

To The Commercial Manager,
Swindon Town Football Club,
County Ground, Swindon, Wilts.

Phone

I am interested in becoming a part time helper for Swindon Town F.C.

DIVISION 3

Preston	8	4	1	0	9	2	1	1	1	4	4	12
Southend	8	4	0	1	11	3	1	1	1	1	2	11
Colchester	7	3	1	0	6	1	1	1	1	4	4	10
Bournemouth	6	2	1	0	4	0	2	0	1	2	1	9
Peterboro	6	2	1	0	4	1	2	0	1	4	4	9
Blackburn	6	3	0	0	5	2	1	1	1	2	3	9
Watford	8	2	1	0	7	4	1	2	2	5	8	9
Swindon	8	3	1	1	7	4	0	2	1	7	11	9
Crystal Palace	7	3	0	0	10	3	1	0	3	2	6	8
Charlton	7	2	1	0	6	3	1	1	2	3	7	8
Chesterfield	7	2	1	0	6	2	1	0	3	5	7	7
Port Vale	7	2	1	0	7	3	0	2	2	3	7	7
Walsall	7	2	1	0	5	2	0	2	2	3	8	7
Bury	8	1	1	1	4	2	2	0	3	4	7	7
Brighton	7	3	1	0	6	2	0	0	3	0	5	7
Hereford	8	3	0	2	6	2	0	0	3	1	8	6
Plymouth	8	2	1	0	7	3	0	0	5	4	10	5
Gillingham	7	1	2	1	3	3	0	1	2	2	5	5
Tranmere	7	2	0	1	3	1	0	1	3	2	7	5
Halifax	8	1	1	2	6	7	0	2	2	3	8	5
Grimsby	7	1	1	2	7	6	0	1	2	2	5	4
Huddersfield	6	2	0	1	6	3	0	0	3	0	5	4
Wrexham	6	1	2	0	5	3	0	0	3	2	7	4
Aldershot	8	2	0	2	6	6	0	1	3	2	7	4

DO YOU KNOW

Who won the Anglo-Italian Trophy in 1973 and who did they beat.

Answers

Newcastle beat Fiorentina 2-1 at Florence.

Pontinental

No risks. No disappointments with Pontinental.

Jetaway for 2 weeks to Torremolinos (Spain), Majorca, Sardinia or Yugoslavia. British managed and especially suited to British tastes. Ideal for children and first-timers abroad.

Holiday Club. Your escape to the Sun and Sea.

A new style holiday to Majorca, Greece, Morocco and the Costa del Sol (Spain). Great for the young at heart. Two weeks of fun and sun.

Please send me your free 48 page brochure of Pontinental and Holiday Club.

Name

(Block capitals)

Address

.....

County

The Commercial Manager, Swindon Town F.C. County Ground, Swindon, Wilts.
Tel. 22118 Ext. 8. (Mark envelope Holidays) or better still call at the Pools Office.

**HOME MIDLAND
YOUTH FIXTURES**

**2nd October
v Nottingham Forest**

**(K.O. 2.30 p.m. Shrivenham
Rd Ground)**

**23rd October
v Bristol City**

**6th November
v Wolverhampton Wanderers**

**27th November
v Northampton Town**

**29th January 1975
v Aston Villa**

**12th February
v West Bromwich Albion**

**19th February
v Leicester City**

The man in the middle



KEN WALMSLEY (Blackpool).
Promoted to the full list for this season after one season on the supplementary list and two seasons on the line. Began refereeing at the age of 17 and progressed through leagues in the Leigh and Wigan areas and the Lancashire Combination. Has officiated in almost 30 non-League finals and was involved in last season's England - Ireland amateur international and an F.A. Amateur Cup semi-final. Played cricket and soccer for Lancashire schools and is interested in all sports. A married man with four children, he is a representative for a brewery.

DIVISION THREE

**SWINDON TOWN
v
SOUTHEND UNITED**

**SATURDAY OCTOBER 5th
kick-off 3 pm**

**If the
Town win,
celebrate
with a pint
of Arkells.
If they lose,
drown your
sorrows
in it.**

ARKELLS 

DIVISION 3

DATE	OPPONENTS	RESULT	
		H	A
1974			
Aug. 17	Bury	H 0	1
20	League Cup 1		
	Portsmouth	H 0	1
24	Port Vale	A 2	2
31	Blackburn Rovers	H 2	0
Sept. 3	Tranmere Rovers	H 0	0
7	Crystal Palace	A 2	6
11	League Cup 2		
14	Plymouth Argyle	H 2	0
17	Aldershot	H 3	2
21	Charlton Athletic	A 3	3
24	Walsall	A 0	2
28	Watford	H	
Oct. Oct.	Chesterfield	A	
5	Southend United	H	
9	League Cup 3	A	
12	Halifax Town	A	
19	Wrexham	H	
21	Tranmere Rovers	A	
26	Huddersfield Town	A	
Nov. 2	Grimsby Town	H	
5	Chesterfield	H	
9	Brighton & Hove Albion	A	
13	League Cup 4		
16	Gillingham	H	
23	F.A. Cup 1		
30	Colchester United	H	
Dec 4	League Cup 5		
7	Hereford United	A	
14	F.A. Cup 2		
21	Peterborough United	H	
26	Plymouth Argyle	A	
28	AFC Bournemouth	H	
1975			
Jan. 4	Aldershot (3)	A	
11	Hereford United	H	
15	League Cup SF		
18	Colchester United	A	
22	League Cup SF		
25	Preston North End	A	
Feb. 1	Brighton & Hove A.	H	
8	Grimsby Town	A	
15	Preston North End (5)	H	
22	Gillingham	A	
Mar. 1	Blackburn Rovers (LCF)	A	
8	Walsall (6)	H	
15	Watford	A	
18	Bury	A	
22	Crystal Palace	H	
28			
29	Peterborough United	A	
31	AFC Bournemouth	A	
Apr. 1	Charlton Athletic	H	
5	Huddersfield Town (SF)	H	

DATE	OPPONENTS	RESULT	
		H	A
5	Huddersfield Town (SF)	H	
11	Southend United	A	
19	Halifax Town	H	
22	Port Vale	H	
26	Wrexham	A	
May 3	F.A. Cup Final		

FOOTBALL COMBINATION

DATE	OPPONENTS	RESULT	
		H	A
1974			
Aug. 17	Ipswich Town	A	0 5
20	Bristol Rovers	A	Postponed
24	Oxford United	H	0 4
27	Bristol Rovers	H	0 1
31	Arsenal	A	0 1
Sept. 7	Q.P.R.	H	0 3
14	West Ham United	A	0 5
18	Oxford United	A	0 1
21	Crystal Palace	H	0 3
28	Bournemouth	A	
Oct. 9	Reading	A	
12	Cardiff City	H	
19	Chelsea	A	
22	Southampton	H	
26	Swansea City	H	
Nov. 2	Bristol City	A	
9	Tottenham Hotspur	H	
16	Luton Town	A	
23(1)	Norwich City	H	
30	Birmingham City	A	
Dec. 7	Leicester City	H	
14(2)	Ipswich Town	H	
17	Fulham	A	
28	Swansea City	A	
Jan. 1	Plymouth Argyle	H	
1975			
4 (3)			
11	Leicester City	A	
18	Birmingham City	H	
25 (4)	West Ham United	H	
Feb. 1	Tottenham Hotspur	A	
8	Luton Town	H	
15(5)	Norwich City	A	
22	Bristol City	H	
26	Crystal Palace	A	
Mar. 1	Arsenal	H	
8(6)	Q.P.R.	A	
15	Fulham	H	
29	Bournemouth	H	
31	Plymouth Argyle	A	
Apr. 7	Cardiff City (SF)	A	
12	Reading	H	
22	Southampton	A	
26	Chelsea	H	
May. 3	F.A. Cup Final		

Do you require

Tracked or Wheeled Excavators

Tracked or Wheeled Shovels

Tractors and Scrapers

Bulldozers

Tipper Lorries

Low Loaders

Then HIRE from

H Hibberd Ltd

PLANT HIRE CONTRACTORS

29 Newport Street, Swindon

Tel: Swindon 6125 or 23876

SWINDON TOWN v WATFORD

Saturday, September 28th, 1974 - Kick-off 3.0 p.m.

SWINDON TOWN

- 1 Barron
- 2 Dixon
- 3 Trollope
- 4 Hubbard
- 5 Burrows
- 6 Prophett
- 7 Moss
- 8 Butler
- 9 Eastoe
- 10 McLean
- 11 Jenkins
- 12 Syrett

Division
Three

WATFORD

- 1 Rankin
- 2 Butler
- 3 Williams
- 4 Keen
- 5 Goodeve
- 6 Lees
- 7 Morrissey
- 8 Bond
- 9 Jenkins
- 10 Scullion
- 11 Downs

Ref: Mr. K. Walmsley (Blackpool)
Red Flag: Mr. S.G. Bates (Bristol)
Yellow Flag: Mr. A.M. Munday (Stroud)



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Golf
Motor Racing
Soccer
and
Show Jumping

